

IT'S STURGIS TIME

Live and Live Stream



August means it's STURGIS time! The biggest, baddest Bike Rally in the Country is being held August 5-August 14, 2022 in Sturgis, South Dakota. When the Rally cranks up, this otherwise sleepy town will jump from a population of 6,914 to a whopping 500,000! If you've ever participated in Sturgis Bike Week, then you know it's 10 wild days of non-stop activities, contests, music, and more.

This part of western South Dakota is known for its beauty and riding opportunities, and Bike Week gives you plenty of options, including the famous Mayor's Ride, led by- you guessed it- the mayor of the town. This official Ride even includes a stop at the Mt. Rushmore monument for some cool photo ops.

You'll also want to check out The Sturgis Buffalo Chip, the largest Music Festival in Motorcycling, featuring a host of national and local entertainment and going on as part of Bike Week. This year's line-up includes Snoop Dog, Blackberry Smoke, Travis Tritt, Tim Montana, and more.

But if you can't pack your bags and head to the Black Hills for this event, you can still bring a taste of the festivities to you. The Sturgis Bike Week website www.sturgismotorcyclerrally.com/webcams has multiple LIVE Webcams aimed directly at key points in the town, including Lazelle Street, Main Street and Harley Davidson Way, so you will be able to see the massive crowds and some of the shenanigans right from your smartphone, TV or laptop.

If webcam views leave you wanting more, you can also experience Sturgis Bike Week LIVESTREAM. This year Classic Easy Rider Magazine and Ryde TV have teamed up to offer an All Access Pay Per View pass which will give viewers a bit of virtual Bike Week Action. They will be sending their reporters into the streets, conducting interviews with industry legends, covering loads of live events, and offering pre and post Rally content as part of the PPV package. For more info or to snag your virtual seat, just go to www.sturgislivestream.com

Ready to go? If Sturgis Bike Week is calling your name, and you need to purchase tickets or read more about all the slated activities, go to www.sturgismotorcyclerrally.com





Being Right Can Still Get You Killed

Here's How to Increase YOUR Visibility

According to the NHTSA (National Highway Traffic Safety Administration) approximately 80 % of all motorcycle crashes result in injury or fatality, as compared to only 20% involving passenger vehicles. Stats show that the majority of multi-vehicle motorcycle crashes are caused when other drivers don't see the motorcyclist.

T-Bone Collisions like those caused by left turn accidents are the leading cause of motorcycle collisions worldwide, largely due to "intentional blindness." This occurs when the other driver looks in the Biker's direction but still doesn't see the Biker because the driver simply isn't expecting to see a motorcycle.

As you probably already know, you can be operating your vehicle 100% correctly, and still end up a statistic.

Being safe on your Bike means driving defensively and increasing your visibility to other multi-passenger vehicles. Here are some tips to help you stand out: ►

9 Tips to Increase Your Visibility to Other Drivers

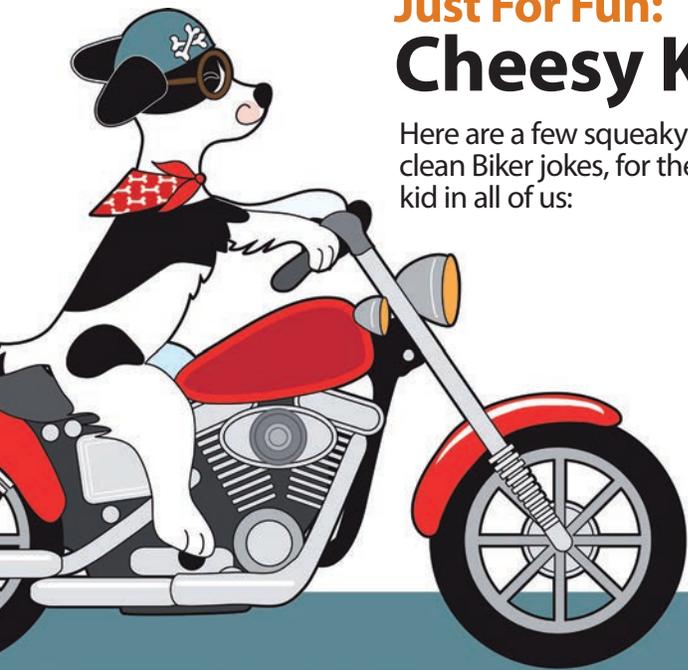
- 1) Wear reflective clothing and brightly colored gear.
- 2) Wear a helmet with reflective materials.
- 3) Apply reflective materials to your bike and add auxiliary lighting.
- 4) Keep your headlights on at all times, including during the day.
- 5) Use your high beams whenever you turn your lights on.
- 6) Select lane positions that put you in open view. Don't tailgate the vehicle in front of you.
- 7) Use turn signals.
- 8) Consider flashing your lights or wiggling your bike to draw attention to yourself.
- 9) Consider blasting your favorite music. Although doing so you may annoy surrounding traffic, at least they will know you are there. Loud exhaust pipes direct their sound rearward rather than forward, where you need it most.

For more Biker safety stats go to:

<https://crashstats.nhtsa.dot.gov/Api/Public/ViewPublication/812979.pdf>

For more safety tips, go to:

www.ride.vision/blog/10-top-motorcycle-accident-causes/



Just For Fun:

Cheesy Kid-Friendly Biker Jokes

Here are a few squeaky-clean Biker jokes, for the kid in all of us:

Q: What is a Harley Davidson rider's favorite type of wood?

A: MaHOGany

Q: Why was the motorcycle wheel's rim making noise?

A: It spoke.

Q: Why couldn't the motorcycle make it cross country?

A: It was too tired.

Q: How do Jedis keep their motorcycle tires in place?

A: They use the "forks."

Q: What do you call a Harley Davidson with no tires?

A: A groundhog.

2022 MYRTLE BEACH BIKE WEEK

Check Out These Bikes!!!

Myrtle Beach Bike Week is known for drawing some great looking bikes. Check out these beauties, compliments of Michael Moebes



Your Legal Guide To MOTORCYCLE INJURY COMPENSATION

This insider's guide explains how motorcyclists can maximize claims after an accident and avoid expensive mistakes that could devalue their case and cost them tens of thousands of dollars or more. Readers will learn the answers to 11 questions that injured bikers need to ask before they sign any settlement documents with an insurance company.

Read this important legal guide BEFORE you are involved in an accident!

www.NAMIL-LAW.org/Moebes



FEELING LUCKY?

Enter to Win the **BRAND NEW** 2022 MOTORCYCLE GIVEAWAY SWEEPSTAKES

Win The Bike of Your Choice, Up To \$20,000!

Maybe you've got your eye on a custom-built motorcycle or a 2022 Harley; maybe an Indian Scout. Perhaps an all-new electric bike. It's winners' choice, up to \$20,000.00 value. You could be the WINNER!

Click Here For Your Chance To Win:
www.BikersWin.com/Atlanta

The 2022 Motorcycle Giveaway is sponsored by the National Academy of Motorcycle Injury Lawyers.



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Top MOTO GPS NAVIGATORS For 2022

While most of us rely on our smart phones for communication and information, they aren't the best choice when it comes to motorcycle navigation. Moto GPS systems are designed for the rugged outdoor road conditions you encounter on your bike. Smart phones aren't. Smart phones typically shut down in high temps, and can't handle the harsh conditions of rain, dirt, and dust your Bike stirs up.

In addition to being more durable and able to take weather extremes, Moto GPS systems are also designed to respond to glove-touch, a necessity when you are on the road. Best of all, Moto systems offer a host of features designed with the Rider in mind. Tim Huber of **Hiconsumption.com** has evaluated a number of the latest gadgets. Here are a few arranged by price-point:

- 1) **Beeline Moto:** This little number is about \$200 and offers multiple features, such as a great turn by turn navigation system and a strong compass mode. With a universal strap mount and USB rechargeable Battery pack, it can give you the navigational info you need for 30 hours on a single charge.
- 2) **Tom Tom Rider 550:** This unit comes with a rugged color touchscreen and is Blue Tooth, and Siri compatible for hands free calling and phone text display. It also gives you live traffic reports and allows the Rider to select routes based on hilliness, windiness and level of difficulty. At \$300 it gives you loads of Biker bells and whistles.
- 3) **Magellan TRX7:** This system has a huge 7" rugged color touchscreen and turn by turn navigation and comes with over 100K preloaded off road routes to open up your travel options in a whole new way. With a built in camera and LED flash, this dual mount unit wows for \$430.
- 4) **Garmen Zumo XT:** This Garmen model is state of the art. It is compact, durable, and filled with Biker-friendly features, including live traffic reports, loads of Trip advisor recommendations and birds eye satellite imagery. The glove-touchscreen is easy to use and the unit comes with a crash detection system, turn by turn navigation, Blue tooth Compatibility and more.

For the full article and complete listing, go to: <https://hiconsumption.com/best-motorcycle-gps/>
(Huber, Tim March 21, 2022)